



اتحاد المستشفيات العربية
ARAB HOSPITALS FEDERATION

MEDHEALTH
CAIRO 2022

13 - 15 MARCH 2022
CAIRO MARRIOTT HOTEL - ZAMALEK - EGYPT



RISING TO THE CHALLENGE: LAUNCHING NEW HEALTHCARE STRATEGIES



23rd edition

**POST SHOW
REPORT**

SHOW SUMMARY

The 23rd edition of Medhealth was held on 13-15 March 2022 at the Cairo Marriott Hotel under the patronage of the League of Arab States where the event welcomed a record breaking amount of 514 delegates, visitors, speakers, sponsors and exhibitors.

We would like to take this opportunity to thank all involved in the Arab Hospitals Federation Annual forum, particularly our supporters: the League of Arab States, The Arab Health Ministers Council, The Executive Board of the Arab Health Ministers Council, The World Health Organization Regional Office for the Eastern Mediterranean, Hamad Medical Corporation, the Department of Health in Abu Dhabi and Hospitals and Healthcare associations in the Arab world.

Sponsored by Hamad Medical Corporation, Viatrix, Malaffi & Rafed, Medhealth Cairo 2022 is the flagship event of the Arab Hospitals Federation that offers a unique opportunity to discuss and share new visions, new approaches and new thinking to advance Health in Arab Countries and navigate the new normal.

Under the theme: "Rising to the Challenge: Launching New Healthcare Strategies", the forum sessions presented high-quality content and exceptional networking opportunities. In this context, we would like to thank the Forum Committee and the Executive Council members for their efforts that contributed to a very rich scientific program.

The 2023 edition of Medhealth will continue its legacy as one of the leading healthcare events offering a unique platform of communication and networking with high level decision makers in the Arab healthcare sector and allowing the attendees to share their input on healthcare policies.

This post-show report summarizes the 2022 event and demonstrates how the forum has become important to all Healthcare leaders in the Arab world. If you are already involved with Medhealth as an exhibitor, visitor or delegate, we would like to thank you for your continued support in making it such a great success.

**PATRONAGE
LEAGUE OF ARAB STATES**

**HOSTED BY
ARAB HOSPITALS FEDERATION**

DATES & VENUE
13 - 15 March 2022
Cairo Marriott Hotel - Egypt

DELEGATES SUMMARY
Number of delegates: 379
Countries represented: 16
Average days attended: 2 days

PARTICIPANTS IN THE 3 DAYS
Number : 514
Countries represented: 16



WE WOULD LIKE TO THANK ALL OUR 2022 SPONSORS AND SUPPORTERS FOR THEIR CONTINUOUS SUPPORT

SUPPORTERS



STRATEGIC PARTNER



SPONSORS



MEDIA PARTNER



EXCLUSIVE ORGANIZER



RECOGNITION

TO THE EGYPTIAN HEALTHCARE SECTOR

GALA DINNER
13 MARCH 2022





CONFERENCE

7 SESSIONS

39 SPEAKERS
379 DELEGATES





EVENT'S FEATURES

- Plenary Lectures
- Lightning Talks
- Interactive panel discussion
- Impressive closing ceremony
- Launch of AHF 2022-2025 Strategic plan
- Unique networking opportunities with key decision makers

96% rated as **Excellent** the scientific topics discussed

99% of the attendees were satisfied by their participation



CONFERENCE PROGRAM

- AHF TALK 1: EMERGING STRONGER FROM COVID-19 PANDEMIC
- AHF TALK 2: NEW WAYS TO ADVANCE HEALTHCARE SECTOR IN THE ARAB COUNTRIES
- AHF TALK 3: DISASTERS AND EMERGENCIES: PREPAREDNESS, READINESS & EXECUTION
- AHF TALK 4: ARAB DIGITAL HEALTH STRATEGY
- AHF TALK 5: PANEL DISCUSSION: WOMEN IN HEALTHCARE LEADERSHIP: WHEN SHE RISES, WE ALL RISE
- AHF TALK 6: TOWARDS RELIABLE & SUSTAINABLE ACCREDITATION SYSTEM IN A POST COVID WORLD
- AHF TALK 7: NEW VISION FOR THE DESIGN OF HEALTHCARE FACILITIES IN THE ARAB WORLD
- CLOSING CEREMONY

WOMEN IN THE FORUM

NEW HEALTHCARE

TARGETS





SPEAKERS CERTIFICATE



EXHIBITION





SPECIAL REUNION



AWARDS



AWARDED PERSONALITIES

**PIONEER LEADERS
IN HEALTHCARE AWARD**



**HE. ABDULLAH BIN
MOHAMMED AL HAMED**
CHAIRMAN OF DEPARTMENT
OF HEALTH – ABU DHABI

**GRAND PRIZE IN
PANDEMIC RESPONSE**



**HAMAD MEDICAL
CORPORATION**

**DISTINGUISHED AWARD
FOR HEALTHCARE IMPROVEMENT**



**HE.DR KHALED
ABDEL GHAFAR**
MINISTER OF HEALTH
EGYPT

**ARAB DISTINGUISHED
AWARD IN CRISIS MANAGEMENT**



HE.DR FIRASS ABIAD
MINISTER OF PUBLIC HEALTH
LEBANON

AWARDED PERSONALITIES

**DISTINGUISHED AWARD
FOR SUPPORTING HEALTH**



HE. AHMAD ABUL GHEIT

GENERAL SECRETARY
LEAGUE OF ARAB STATES

**EXCELLENCE AWARD
FOR PIONNER ARAB WOMEN
IN HEALTHCARE**



DR. LINDA BEDRAN

SVP, HEAD OF CORPORATE
AFFAIRS EMERGING
MARKETS - VIATRIS

**EXCELLENCE AWARD
IN NURSING LEADERSHIP**



MRS. KAWTHAR MAHMOUD

PRESIDENT OF THE
EGYPTIAN NURSES SYNDICATE

**ARAB DISTINGUISHED
AWARD IN SCIENTIFIC RESEARCH**



THE LATE DR. FADEL M. ALI

PROF. EMIRATE OF RADIATION
AND MEDICAL BIOPHYSICS
FACULTY OF SCIENCE
CAIRO UNIVERSITY

"Thank you Arab Hospitals Federation & Alice Yammine Boueiz for this award and recognition that I am honored to receive. My journey as a woman leader in healthcare, is a story of many successes, of many challenges, but most importantly of remarkable as a women leaders and exceptional men allies who showed me the power of change..."

LINDA BEDRAN
HEAD OF CORPORATE AFFAIRS FOR EMERGING MARKET - VIATRIS

AHF STRATEGY LEAD

DISTINGUISHED AWARD IN DEVELOPING HEALTH STRATEGIES



DR. YOUSSEF BASSIM
EXECUTIVE COUNCIL MEMBER



DR. ALI ELHAJ
EXECUTIVE COUNCIL MEMBER

DELEGATES SUMMARY

Medhealth Cairo 2022 attracted more than 500 delegates from 16 different countries, bringing together a wealth of knowledge and experience from across the globe. In this way, the event is uniquely placed to deliver a networking platform to exchange ideas and practices for the whole industry.

SURVEY RESULTS

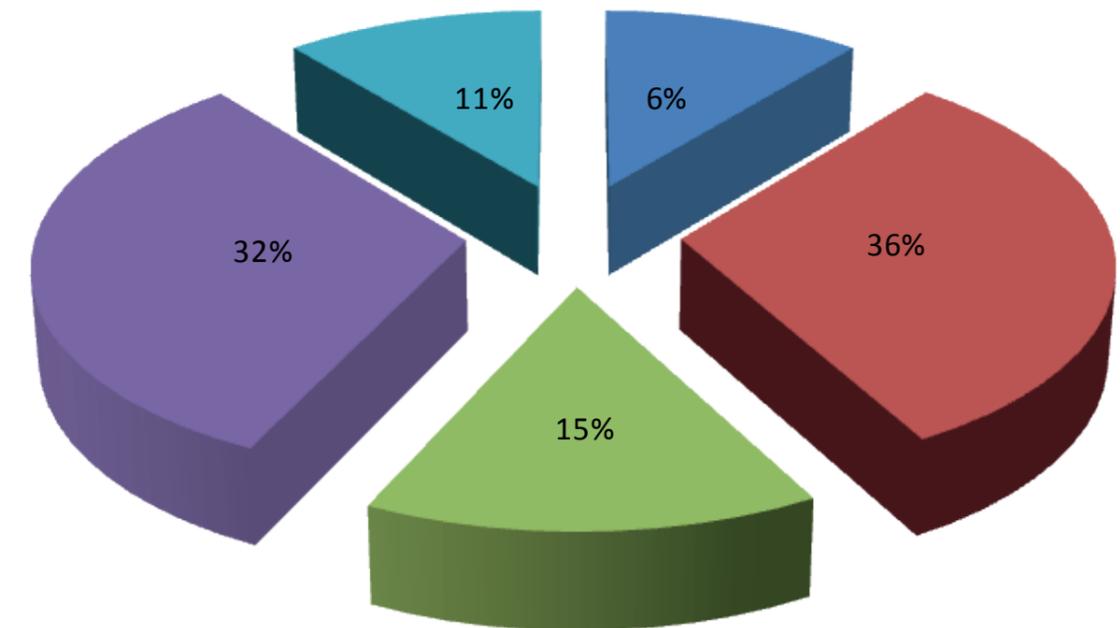
98% were satisfied with their participation

95% rated as good the speaker's knowledge

95% rated the event as an excellent networking platform

DELEGATES BREAKDOWN BY JOB POSITION

- C Level executives
- Head of departments
- Officials
- Academics
- Consultants



MEDIA



QUOTES

“ I could see the passion and engagement from the presenters, awardees and participants.

Really a great event!”

MR. ROBERT DENSON - SENIOR VICE PRESIDENT
OPERATIONS AND TECHNOLOGY
MALAFFI - ABU DHABI - UAE

“I had the pleasure this week to be among esteemed ministers, healthcare leaders and decision makers from across the Arab world , and share my perspective about “reinventing public private partnerships for the future of health”... Thank you Arab Hospitals Federation.”

MR. AYMAN MOKHTAR
REGIONAL PRESIDENT OF ME, TURKEY AND
THE LEVANT – VIATRIS

“It was an honor for me to take part in the opening ceremony of MedhealthCairo 2022, in which the Arab Hospitals Federation honored the leaders of the different health authorities in Egypt for their role in transforming the sector. “Health for all” is an ambitious goal, but can be achievable through the collaboration of all parties and the continuous dialogue.”

DORSAF ESSOUSSI
REGIONAL PRESIDENT NORTH AFRICA, EGYPT , RUSSIA
AND CIS - VIATRIS



“We demonstrated the achievements of the healthcare sector in Abudhabi and its unparalleled response to Covid19, which put us at the forefront of cities combating the pandemic globally.

The delegation also participated in panel discussions which highlighted digital health initiatives, the emirate's readiness to manage emergencies & health crises, and new strategies in post-pandemic health management. Furthermore, we attended a number of strategic meetings to strengthen cooperation between both countries in the healthcare sector.

Our participation culminated with the honoring of DOH Chairman H.E. Abdulla Bin Mohamed Al Hamed, as he received the Pioneer Leadership Award in Healthcare.”

DEPARTMENT OF HEALTH - ABU DHABI - UAE

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